



The Pink Party Palace Indy Receives 2015 Best of Indianapolis Award

Indianapolis Award Program Honors the Achievement

INDIANAPOLIS June 5, 2015 -- The Pink Party Palace Indy has been selected for the 2015 Best of Indianapolis Award in the Spas category by the Indianapolis Award Program.

Each year, the Indianapolis Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Indianapolis area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2015 Indianapolis Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Indianapolis Award Program and data provided by third parties.

About Indianapolis Award Program

The Indianapolis Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Indianapolis area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Indianapolis Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.